

Practical Submission Advice for Artists

Interested in exhibiting and selling at the CONCLAVE gallery but wondering what we expect, and if it will work for you? We've put together a few pointers here...

Pricing

CONCLAVE has affordability and accessibility as a core principle, and this is primarily realised through our "95% under £95" sale price ethos. This means that all artists in our portfolio are expected to provide us with an overall number of works which do not exceed 5% above £95. We hope that by allowing buyers to own and enjoy your work at these affordable prices, many will subsequently work up to your higher-priced, unique items, that you are welcome to provide as part of the 5% priced above £95.

Please note that when we refer to "sale prices" we mean the total sale price to a customer (before commission is deducted).

Framing and Mounting

We do not expect you to provide your 2D works framed (in fact we'd prefer it if they weren't, as they're easier for us to store unframed when not on the wall!) We use the gallery's standard frames to display works on our walls to ensure we have some visual consistency and control over the hanging process. (If you do have specific framing requirements for display, please do let us know and we'll do our best to accommodate them.) If you prefer to provide works with a mount, you're very welcome to. We offer an optional, in-house framing service to all buyers, and we work with a local partner to provide made-to-order mounts.

Sizing

As our wall displays use a mix of our standard-size frames, we encourage you to provide us with works in "standard" format sizes to maximise the options we have in prominently displaying your work. This means A5, A4, A3, A2, 20x25cm, 30x40cm, 40x50cm, 50x70cm. Square options: 8"x8", 10"x10", 12"x12", 16"x16".

3D works will be individually assessed for suitability, but the intention is to display these in shelved, exhibition cabinets and other shelves, so there is flexibility over sizing and we don't foresee there being too many issues here.

Paper and Print Quality

We don't have any rules about how your multiples are printed, but please keep in mind that the gallery will be a busy environment with lots of buyers and browsers. Whilst we will never leave prints unprotected for public browsing (i.e. not in a sleeve or frame) gallery staff may need to find your work from within indexed stock drawers, or remove them from display sleeves at the point of sale. For this reason, we ask that papers are a minimum of 200gsm (or are mounted and pre-packed safely) but feel free to discuss this with us if you have concerns or queries.

You are welcome to provide us with paintings, drawings, collages, screen prints, lino/woodcut prints, giclee, risographs, or any other printed/drawn medium, but please ensure everything is 100% dry before we receive it and that your works (paper and inks) are suitably light-safe/permanent (unless explicitly marked).

We are happy to advise on local (or online) professional printing services if you're not sure where to start! (Just ask.)

Editions and Signing

For 2D prints, we only accept limited-edition multiples, which must be signed and numbered by the artist. For handmade 3D items there are no edition restrictions, and we – of course – welcome all one-off, unique works.

Quantities

For each group show, we encourage each artist to submit a minimum of 2, and up to 5 works for showing. We find that where only one work is shown, there is less recognition and response from visitors as they view the

space, and that psychologically, presenting repetition of your style in different works throughout the space adds to visitor engagement and sales.

For print editions, we ask for a minimum of 3 copies of each work to start a show (preferably 5, but this is dependent on price and other factors which we will discuss with you). If you can only provide 3 copies of each print, please be prepared to restock throughout the show on a fairly prompt basis after sales are made (this works best for artists living/working in Brighton – for anyone unable to physically drop-off in person, we recommend providing 5 copies to minimise your potential postage/courier costs).

Styles, Media and Content

It's difficult to put this into a few sentences, so the best way to understand the sorts of works we take on is to visit the gallery and have a look around (or have a nosey [online...](#)) A few basic pointers though:

- We are not currently taking on any “pure” photographic works
- We prefer works to be provided in the medium which they were originally intended to be seen in, rather than print reproductions of an “original” work that exists elsewhere. We want people to be able to afford the “real” art, rather than making do with a pure reproduction. If you're wondering what this means in practice, we prefer editioned work to be – for example – screen-prints, stencilled spray-paint works, hand-drawn, relief-prints, or digital prints of digitally created/digitally manipulated work, etc etc...
- We tend to avoid more traditional paintings: we don't do too well with these, and we think there are lots of other galleries in Brighton covering this area anyway!